

Journal of Science and Popular Culture

Science permeates culture, from the technology in our daily lives to our dreams of other worlds in fiction. The integral place of science in global society as well as the proliferation of science and technology on television, in films, and across the internet, makes it more important than ever to examine the dynamic and complex connections between popular culture and science. Working with a distinguished international board, the *Journal of Science and Popular Culture* aims to create a unique forum in which to analyse, chronicle, and interpret the interrelationship of science and society. Any scholarly approaches or disciplines may be used and focus extends across all geographic as well as contemporary and historical contexts.



Potential topics include (but are not limited to):

- Representations of science/scientists in television, film, art, print, and other media
- The cultural influence of science/influences of culture on science and scientists
- Use of popular culture texts (novels, films, television series, etc.) to argue for or against scientific theories such as evolution and climate change
- Internet culture and science
- Science-related cultural artefacts
- Scientists as celebrities/celebrity advocates of science
- Science communication, popularization and education
- Non-Western cultures and Science
- Use of science in advertising and marketing
- Science fiction/science and fiction
- The artistic dimensions of science/science as art
- Critical examinations of scientifically framed popular beliefs and pseudoscience
- Public and popular dimensions of scientific debates
- Moments of conflict between scientific discoveries/knowledge/work and culture
- Science fandom

Full articles of 6,000-8,000 words, shorter proposals, and inquiries can be sent to Steven Gil:

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